## Identifying a steganographer in realistic and heterogeneous data sets

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- Stego training set requires knowledge of embedding algorithm.
- Does not 'identify a steganographer'.



- Many actors, transmitting many objects each.
- Different actors' sources have different characteristics: model mismatch is guaranteed!



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- 2. Compute a **distance** between each pair of actors.
- 3. Identify the steganographer(s).

# New paradigm

#### Features

• 'PF274' features: 274-dimensional features for JPEGs. *Same method should work with any stego-sensitive features.* 

#### Distance between actors

• Maximum Mean Discrepancy:  $D(X,Y) = \sup_{f} E[f(X)] - E[f(Y)]$ . Has simple consistent estimator.

#### Identification of steganographer(s)

• Previous work: hierarchical clustering. Worked well with 13 cameras as actors. Does not work well on real-world data.



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• New work: local outlier factor (LOF). *Compares local density with density around k-nearest neighbours.* 





# Local outlier factor

#### Advantages

- Scale invariant.
- Has only one parameter (k), to which it is relatively insensitive.
- Allows actors to be ranked by 'degree of being an outlier'.

Even if you cannot identify the guilty actor uniquely, can hope to include them in a 'top n most-suspicious' list.

# Realistic, heterogeneous data set

On a leading social networking site...

- some users permit global access to images they appear in;
- we can click <u>next image</u> or <u>see more of user</u> (if user permits).

Automated process of following links, restricted to 'Oxford University' users, resulted in 4,051,928 images from 78,107 uploaders.

#### Ethics

- All data anonymized.
- Kept only images, grouped by 'owner', no personal information.
- All images globally visible at the time of download.

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#### Data set

- Selected 200 images from each of 4000 uploaders (actors).
- Filtered only for triviality and standard JPEG quality factor.
- + Same quality factor, similar size (around 1 Mpix).
- Mixture of sources, even within actors.
- Resampling & double-compression artefacts.
- Some already-tampered images; hopefully no stego images.

### Experiments

- Select {50, 100, 200} images from {100, 200, 400, 800, 1600, 3200} actors at random.
- One is the **guilty** steganographer: embed using nsF5 in some of their images.
- Perform identification:
  - 1. Compute PF274 features of every image,
  - 2. MMD distance between each actor,
  - 3. Rank actors by LOF (k = 10).
- Measure how often **guilty** actor appears in top 10 or top 1% most suspicious.

## Feature pre-processing

PF274 features have different scales, and must be pre-processed:

- scaling (zero mean, unit variance)
- whitening (PCA)

Also allows comparison with methods from literature, projecting features onto 1 dimension (distance to separating hyperplane):

• 1-class SVM [Farid, Pevný et al.]

*v-SVM* (*v*=0.01) trained on 6000 randomly-selected observed features.

• 2-class SVM [many authors!]

20 C-SVMs trained on 6000 randomly-selected cover/stego features from a disjoint training set...

... not a fair comparison because requires knowledge of embedding algorithm, as well as expensive training.











## Conclusions

• Identifying steganographer(s) means working on the level of actors, not individual images.

Allows us to identify a 'typical' level of model mismatch. Make heterogeneous data work for us, not against us.

• Outlier analysis is more flexible than clustering.

Can rank by suspicion. We are only identifying steganographer(s) if the feature set is stegosensitive.

- This method works on real-world data.
- Potential for universal unsupervised steganalysis...

...effectively self-training as long as the majority of actors are innocent.

## Interesting questions

- Is linear MMD really the best distance metric? *Surely not.*
- How to deal with multiple guilty actors? LOF has some problems if k too small.
- How few images (per actor) is sufficient? *Fewer than 50*?
- How to refine features to make them more stego-sensitive? *Massive feature sets are probably no good for this application.*