Fine-grained sentiment and opinion analysis targeting individual entity mentions in text:

PEOPLE, PRODUCTS, ORGANISATIONS, and beyond

Multi-entity scoring

We ‘d love to move to a larger house, but Stamp Duty makes it impossible. [It]’s 3% on most property around here. Why can’t we get rid of this hideous [tax]? Then the market would free up. [Colin] [McCormick]

Assigning positive, neutral, and negative sentiment scores to all entity mentions and grouped topics
Sentiment Parsing

Deep grammatical analysis with an extensive sentiment grammar and resolution logic

“[his novel HIV prevention proposal](+)|(+)

EXHAUSTIVE (SUB)CONTEXT ANALYSIS FOR EACH ENTITY MENTION:
“proposal” = POSITIVE
“HIV” = NEGATIVE

Tracking the temporal development of sentiment in the document

Sentiment Timelines

Sentiment Logic:
“HIV” + “prevention” = POSITIVE

Non-neutral sentiment propagation

His novel HIV prevention proposal

Change of tone

Negative content