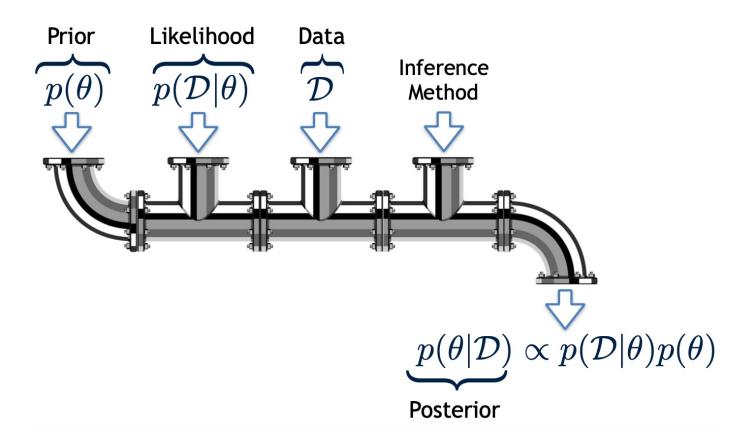
# Lecture 11 Bayesian Modeling (Part 1)

(Based on slides by **Dr. Tom Rainforth**, HT 2020)

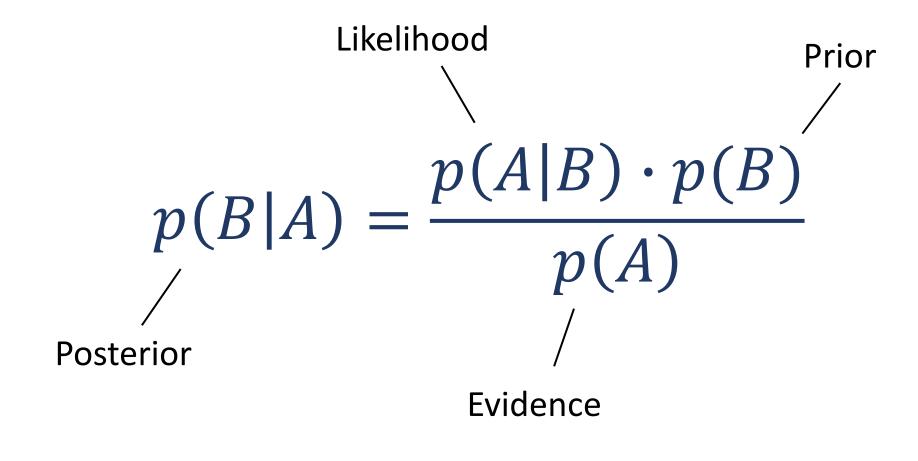
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# Last Lecture: the Bayesian Pipeline



# Last Lecture: Bayes' Rule





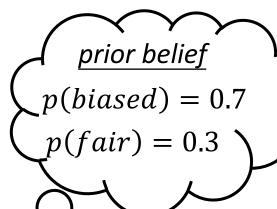
# Last Lecture: Coin Flipping Example

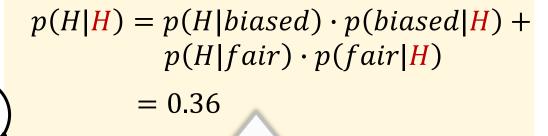
p(H|biased) = 0.2p(T|biased) = 0.8



biased

$$p(H|fair) = 0.5$$
$$p(T|fair) = 0.5$$





$$p(biased|H) = \frac{0.2 \times 0.7}{0.2 \times 0.7 + 0.5 \times 0.3} = 0.48$$

$$p(fair|\mathbf{H}) = \frac{0.5 \times 0.3}{0.2 \times 0.7 + 0.5 \times 0.3} = 0.52$$





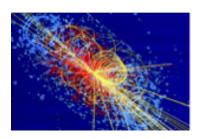
#### Outline of This Lecture

- What is a Bayesian model?
- Bayesian modeling through the eyes of multiple hypotheses
- Example: Bayesian linear regression

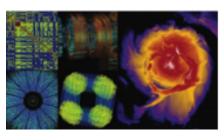
# What is a Bayesian Model?

#### What is a Model?

- Models are mechanisms for reasoning about the world
- E.g. Newtonian mechanics, simulators, internal models our brain constructs
- Good models balance fidelity, predictive power and tractability
  - E.g. Quantum mechanics is a more accurate model than Newtonian mechanics, but it is actually less useful for everyday tasks



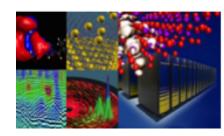
Particle physics



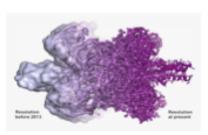
**Nuclear physics** 



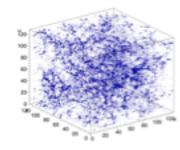
Weather



Material design



Drug discovery



Cosmology

#### Example Model: Poler Players' Reasoning about Each Other



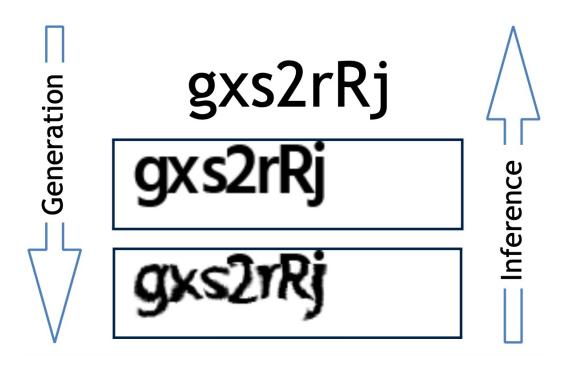
# What is a Bayesian Model?

#### A probabilistic generative model $p(\theta, \mathcal{D})$ over latents $\theta$ and data $\mathcal{D}$

- It forms a probabilistic "simulator" for generating data that we might have seen
- Almost any stochastic simulator can be used as a Bayesian model (we will return to this idea in more detail when we cover probabilistic programming)

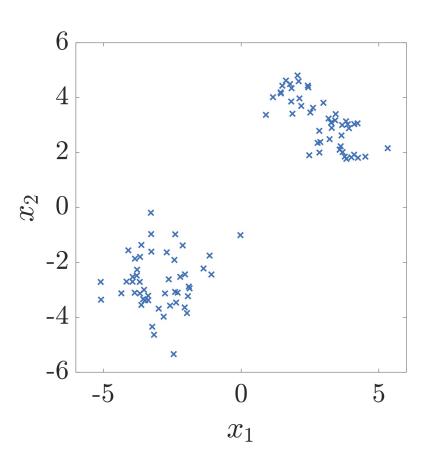
#### Example Bayesian Model: Captcha Simulator

*p*(letters|image)



*p*(image|letters)

#### Example Bayesian Model: Gaussian Mixture Model



#### Example Bayesian Model: Gaussian Mixture Model

#### Gaussian 1:

$$\mu_1 = [-3, -3], \Sigma_1 = \begin{bmatrix} 1 & -0.7 \\ -0.7 & 1 \end{bmatrix}$$

#### Gaussian 2:

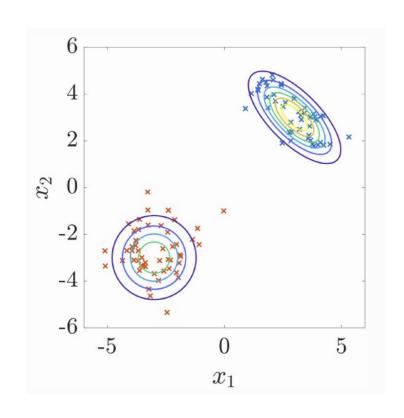
$$\mu_2 = \begin{bmatrix} 3,3 \end{bmatrix}, \Sigma_2 = \begin{bmatrix} 1 & 0 \\ 0 & 1 \end{bmatrix}$$

#### Generative mode:

 $\theta \sim \text{Categorical}([0.5, 0.5])$ 

$$x \sim \mathcal{N}(\mu_{\theta}, \Sigma_{\theta})$$

$$p(\mathcal{D}|\theta) = \prod_{n=1}^{N} p(x_n|\theta)$$



#### A Fundamental Assumption

- An assumption made by virtually all Bayesian models is that data points are conditionally independent given the parameter values.
- In other words, if our data is given by  $\mathcal{D} = \{x_n\}_{n=1}^N$ , we assume that the likelihood factorizes as:

$$p(\mathcal{D}|\theta) = \prod_{n=1}^{N} p(x_n|\theta)$$

- Effectively equates to assuming that our model captures all information relevant to prediction
- For more details, see the lecture notes

# "All models are wrong, but some are useful"



George Box (1919—2013)

## "All models are wrong, but some are useful"

- The purpose of a model is to help provide insights into a target problem or data and sometimes to further use these insights to make predictions
- Its purpose is **not** to try and fully encapsulate the "true" generative process or perfectly describe the data
- There are infinite different ways to generate any given dataset. Trying to uncover the "true" generative process is not even a well-defined problem
- In any real—world scenario, no Bayesian model can be "correct". The posterior is inherently subjective
- It is still important to criticize—models can be very wrong! E.g. we can use frequentist methods to falsify the likelihood

Bayesian Modeling Through the Eyes of Multiple Hypotheses

# Bayesian Modeling as Multiple Hypotheses

#### Bayesian models are rooted in hypotheses:

- Each instance of our parameters  $\theta$  is a hypothesis. Given a  $\theta$ , we can simulate data using the likelihood model  $p(D|\theta)$
- Bayesian inference allows us to reason about these hypothesis, giving the probability that each is true given the actual data we observe
- The **posterior predictive** is a weighted sum of the predictions from all possible hypotheses, where these weights are how likely that hypothesis is to be true

# Recap: Coin Flipping

#### Hypotheses

$$p(H|biased) = 0.2$$
  
 $p(T|biased) = 0.8$ 

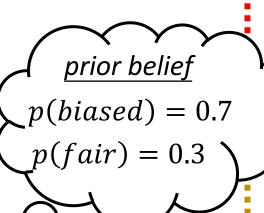


biased

$$p(H|fair) = 0.5$$
$$p(T|fair) = 0.5$$



fair



#### Posterior predictive

$$p(H|H) = p(H|biased) \cdot p(biased|H) + p(H|fair) \cdot p(fair|H)$$
$$= 0.36$$

$$p(biased|H) = \frac{0.2 \times 0.7}{0.2 \times 0.7 + 0.5 \times 0.3} = 0.48$$

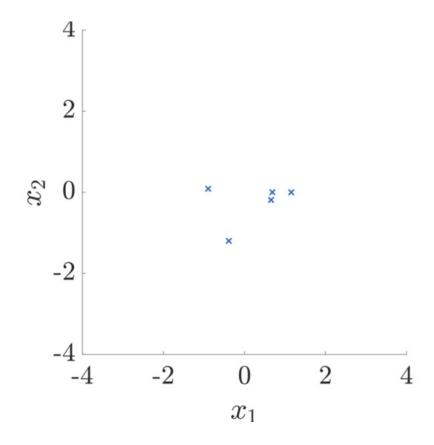
$$p(fair|H) = \frac{0.5 \times 0.3}{0.2 \times 0.7 + 0.5 \times 0.3} = 0.52$$

Posterior

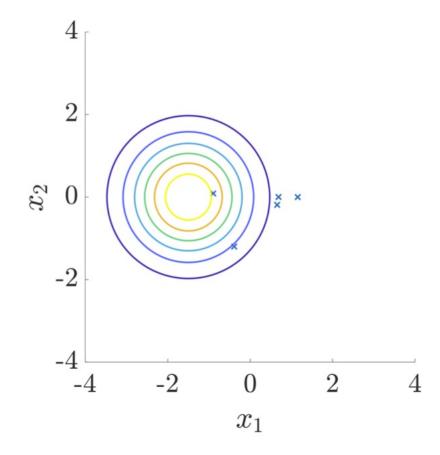
• Suppose that we decide to use an isotropic Gaussian likelihood with unknown mean  $\theta$  to model the data on the right:

$$p(\mathcal{D}|\theta) = \prod_{n=1}^{N} \mathcal{N}(x_n; \theta, I)$$

where I is a two-dimensional identity matrix

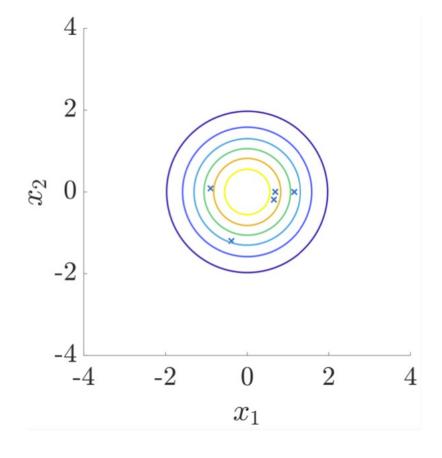


Hypothesis 1:  $\theta = [-2, 0]$  $p(\mathcal{D}|\theta = [-2, 0]) = 0.00059 \times 10^{-5}$ 



Hypothesis 1: 
$$\theta = [-2, 0]$$
  
 $p(\mathcal{D}|\theta = [-2, 0]) = 0.00059 \times 10^{-5}$ 

Hypothesis 2: 
$$\theta = [0, 0]$$
  
 $p(\mathcal{D}|\theta = [0,0]) = 0.99 \times 10^{-5}$ 



#### Hypothesis 1: $\theta = [-2, 0]$

$$p(\mathcal{D}|\theta = [-2,0]) = 0.00059 \times 10^{-5}$$

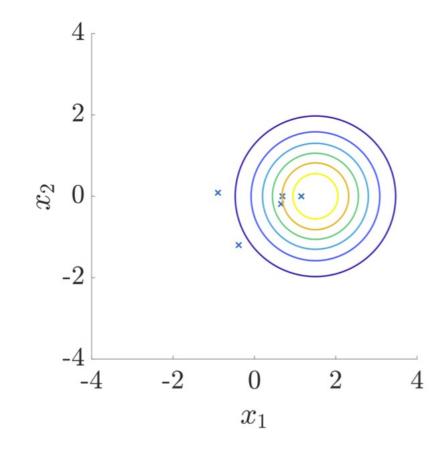
Highest likelihood

**Hypothesis 2:**  $\theta = [0, 0]$ 

$$p(\mathcal{D}|\theta = [0,0]) = 0.99 \times 10^{-5}$$

Hypothesis 3:  $\theta = [2, 0]$ 

$$p(\mathcal{D}|\theta = [2,0]) = 0.021 \times 10^{-5}$$



#### The Posterior Predictive Averages over Hypotheses (1)

- The posterior predictive distribution allows us to average over each of our hypotheses, weighting each by their posterior probability.
- For example, in our density estimation example, lets introduce (the rather unusual but demonstrative) prior:

$$p( heta) = egin{cases} 0.05 & ext{if} & heta = [-2,0] \\ 0.05 & ext{if} & heta = [0,0] \\ 0.9 & ext{if} & heta = [2,0] \\ 0 & ext{otherwise} \end{cases}$$

#### The Posterior Predictive Averages over Hypotheses (2)

Then we have:

$$p(x|\mathcal{D}) = \int p(x|\theta)p(\theta|\mathcal{D})d\theta$$

$$= \frac{1}{p(\mathcal{D})} \int p(x|\theta)p(\theta,\mathcal{D})d\theta$$

$$= \frac{1}{p(\mathcal{D})} \left( \mathcal{N}(x; [-2,0], I) \times 0.05 \times p(\mathcal{D}|\theta = [-2,0]) + \mathcal{N}(x; [0,0], I) \times 0.05 \times p(\mathcal{D}|\theta = [0,0]) + \mathcal{N}(x; [2,0], I) \times 0.9 \times p(\mathcal{D}|\theta = [2,0]) \right)$$

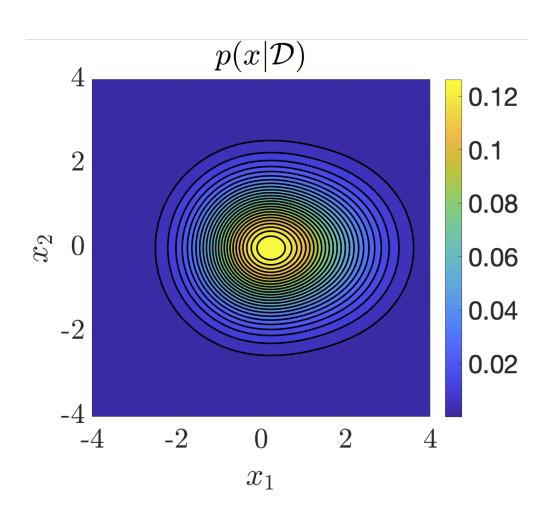
#### The Posterior Predictive Averages over Hypotheses (3)

Inserting our likelihoods from earlier and trawling through the algebra gives

$$p(x|\mathcal{D}) = 0.0004 \times \mathcal{N}(x; [-2, 0], I)$$
  
  $+0.716 \times \mathcal{N}(x; [0, 0], I)$   
  $+0.283 \times \mathcal{N}(x; [2, 0], I)$ 

We thus have that the posterior predictive is a weighted sum of the three possible predictive distributions

#### The Posterior Predictive Averages over Hypotheses



#### Some Subtleties

- Even though we average over  $\theta$ , a Bayesian model is still implicitly assuming that there is still a single true  $\theta$ 
  - The averaging over hypotheses is from **our own uncertainty** as which one is correct
  - This can be problematic with lots of data given our model is an approximation
- In the limit of large data, the posterior is guaranteed to collapse to a point estimate:

$$p(\theta|x_{1:N}) \to \delta(\theta = \hat{\theta}) \text{ as } N \to \infty$$

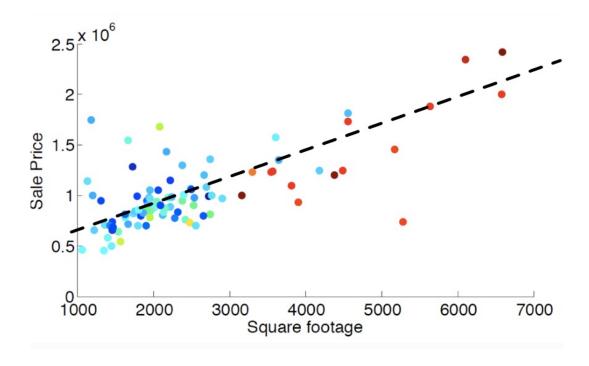
- The value of  $\hat{\theta}$  and the exact nature of this convergence is dictated by the Bernstein–von Mises Theorem (see the lecture notes)
- Note that, subject to mild assumptions,  $\hat{\theta}$  is independent of the prior: with enough data, the likelihood always dominates the prior

# Example: Bayesian Linear Regression

#### Linear Regression

House size is a good linear predictor for price (ignore the colors)

• Learn a function that maps size to price



#### Linear Regression

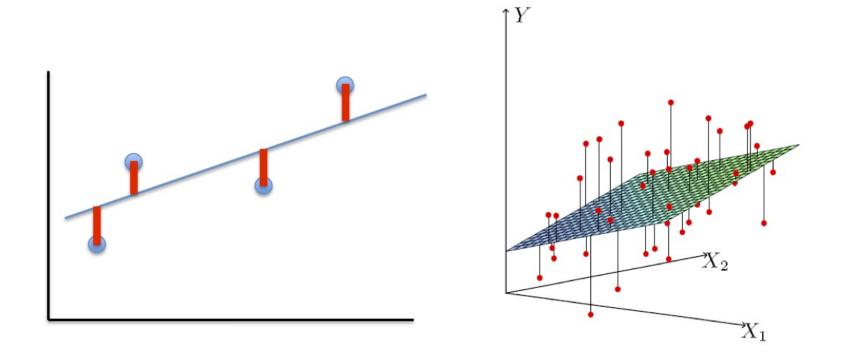
- Inputs:  $x \in \mathbb{R}^D$  (where D = 1 for this example)
- Outputs:  $y \in \mathbb{R}$
- Data:  $D = \{x_n, y_n\}_{n=1}^N$
- Regression model:  $y \approx x^{\mathrm{T}}w + b$  where  $w \in \mathbb{R}^D$  and  $b \in \mathbb{R}$

We can simplify this notation by redefining  $x \leftarrow [1, x^T]^T$  and  $w \leftarrow [b, w^T]^T$ , so that the model becomes  $y \approx x^T w$ 

Classical **least squares** linear regression is a discriminative method aiming to minimize the empirical mean squared error

$$L(w) = \frac{1}{N} \sum_{n=1}^{N} (y_n - x_n^{\mathrm{T}} w)^2$$

# Linear Regression



<sup>\*</sup>Image credit: Pier Palamara

#### Bayesian Linear Regression

Least square provides a point estimate without uncertainty

$$w^* = \underset{w}{\operatorname{argmin}} L(w)$$

 Bayesian method introduces uncertainty by building a probabilistic generic model based around linear regression and then being Bayesian about the weights

## Bayesian Linear Regression: Prior and Likelihood

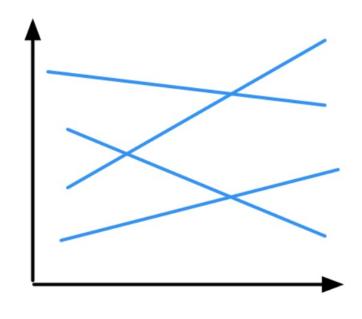
For example, prior of w is a zero-mean
 Gaussian with a fixed covariance C

$$p(w) = \mathcal{N}(w; 0, C)$$

• And given input x, the output is  $y = x^T w$  plus a Gaussian noise, and datapoints are independent of each other:

$$p(y|x,w) = \prod_{n=1}^{N} p(y_n|x_n, w)$$
$$= \prod_{n=1}^{N} \mathcal{N}(y_n; x_n^{\mathsf{T}} w, \sigma^2)$$

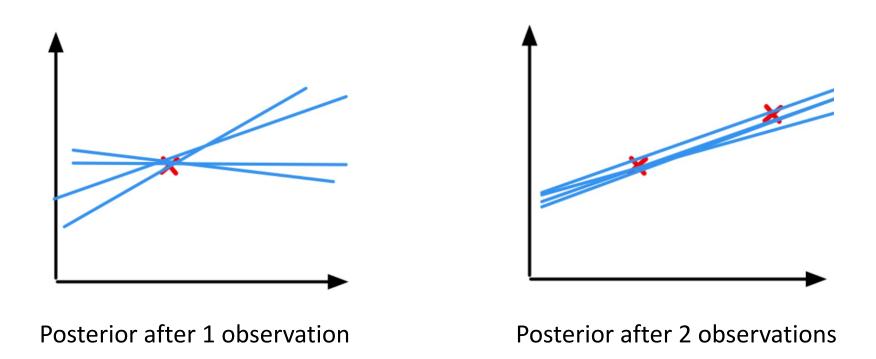
where  $\sigma$  is a fixed standard deviation

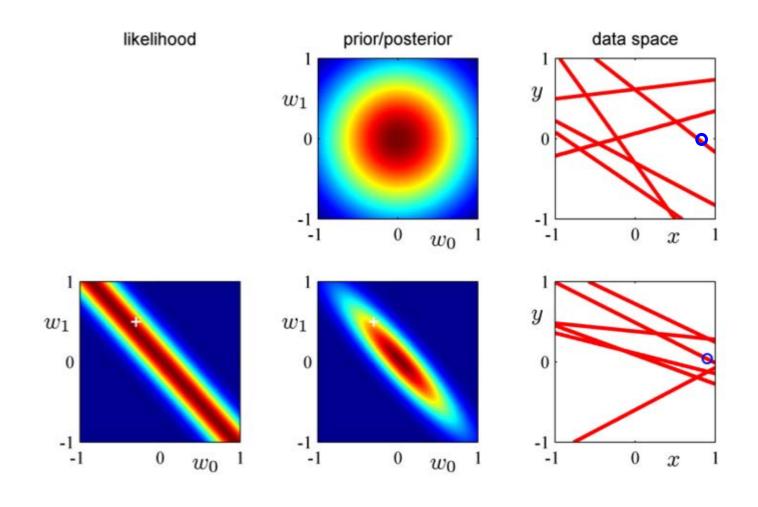


\*Image credit: Roger Grosse

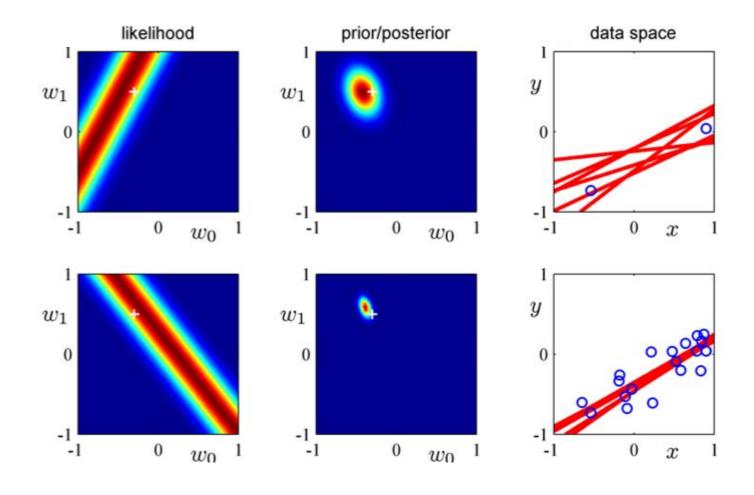
• Using Bayes' rule (and some math) to derive the posterior. See Bishop, *Pattern recognition and machine learning*, 2006, Chapter 3

• Note here that the fact the prior and posterior share the same form is **highly special** case. This is known as a **conjugate distribution** and it is why we were able to find an analytic solution for the posterior.





<sup>\*</sup>Bishop, *Pattern recognition and machine learning*.



<sup>\*</sup>Bishop, *Pattern recognition and machine learning*.

#### Bayesian Linear Regression: Posterior Predictive

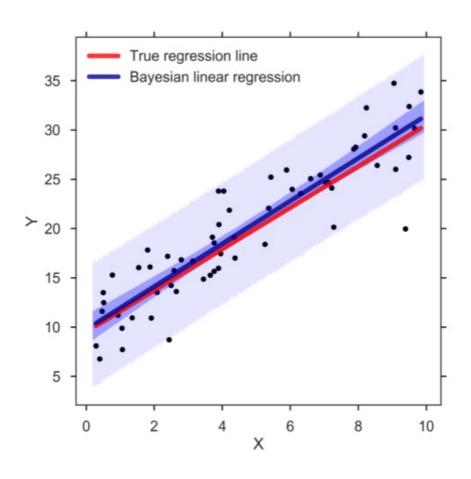
• Some more math to derive the posterior predictive... where the result is again a consequence of Gaussian identities, and m and S are as before

$$p(\tilde{y}|\tilde{x}, \mathbf{x}, \mathbf{y}) = \int p(\tilde{y}|\tilde{x}, w) p(w|\mathbf{x}, \mathbf{y}) dw$$

$$= \int \mathcal{N}(\tilde{y}; \tilde{x}^T w, \sigma^2) \, \mathcal{N}(w; m, S) \, dw$$

$$= \mathcal{N}\left(\tilde{y}; \tilde{x}^T m, \left(\tilde{x}^T S^{-1} \tilde{x} + \frac{1}{\sigma^2}\right)^{-1}\right)$$

# Bayesian Linear Regression: Posterior Predictive



<sup>\*</sup>Image credit: https://www.dataminingapps.com/2017/09/simple- linear- regression- do- it- the- bayesian- way/

## Further Reading

- Information on non-parametric models and Gaussian processes in course notes
- Bishop, Pattern recognition and machine learning, Chapters 1-3
- K P Murphy. Machine learning: a probabilistic perspective. 2012, Chapter 5
- D Barber. Bayesian reasoning and machine learning. 2012, Chapter 12
- T P Minka. "Bayesian model averaging is not model combination". In: (2000)
- Zoubin Ghahramani on Bayesian machine learning (there are various alternative variations of this talk): <a href="https://www.youtube.com/watch?v=y0FgHOQhG4w">https://www.youtube.com/watch?v=y0FgHOQhG4w</a>
- Iain Murray on Probabilistic Modeling <a href="https://www.youtube.com/watch?v=pOtvyVYAuW4">https://www.youtube.com/watch?v=pOtvyVYAuW4</a>